

**Founders of Money20/20 and Shoptalk
Launch RiskUp, the Groundbreaking New Insurance Tech Event**

*RiskUp Designed to Develop Community of Insurance Innovators
and Establish Critical New Industry Dialogue*

New York, NY—March 8, 2016—Serial entrepreneurs Anil D. Aggarwal and Jonathan Weiner, founders of [Money20/20](#), the world's largest FinTech and payments event, as well as [Shoptalk](#), the revolutionary NextGen Commerce and retail event, today announced the launch of their latest venture--[RiskUp](#)--a groundbreaking new event for the insurance industry.

RiskUp covers the technologies, trends and business models that are redefining the insurance industry across all markets, including property and casualty as well as life and health. By bringing together all key stakeholders--from venture-backed startups to established leaders--around an unprecedented agenda, RiskUp provides an unmatched opportunity for dialogue and interaction that serves as a catalyst for the transformation of the entire insurance ecosystem. Participants will include carriers, brokers, administrators and claims and billing processors, as well as established and next-generation technology and solution providers.

“There is a fundamental transformation underway in every area of insurance, from customer acquisition, onboarding and engagement, to underwriting and risk management, to billing and claims,” said Aggarwal, founder and chairman of RiskUp. “Over the past few years, a wide variety of new products, such as cyber liability, on-demand insurance and peer-to-peer models, have increasingly been brought to market to better meet changing consumer preferences and expectations. At the same time, market incumbents and new entrants are tackling various issues, from reducing friction in the customer and distribution experience, to accessing new products and risk management capabilities, to improving underwriting and utilization of enhanced data analytics.”

The three-day event will include a wide variety of formats and experiences that enable attendees to:

1. Discover cutting-edge technologies and trends as well as identify opportunities for strategic growth in their businesses;
2. Discuss the latest and most novel business models and products across all categories to stay ahead of the curve; and
3. Collaborate in new ways, forge innovative partnerships and fund new initiatives.

“The insurance industry is at a critical inflection point, driven by shifts both at the customer level and throughout the industry,” said Weiner, founder of RiskUp. “Like the other flagship events we’ve created, RiskUp will serve as a forum to assess new growth opportunities, harness new technologies, transform analytics into actionable business strategies and continue to positively disrupt the industry to best serve its customers.”

Aggarwal and Weiner have more than a decade of experience successfully launching industry-building activities premised on creating new communities of innovators and developing new frameworks that organize disruptive change in meaningful and efficient ways. In addition to organizing RiskUp, Money20/20 and Shoptalk, they are FinTech investors with Oak HC/FT, a \$500m venture growth equity fund, and previously led Google's payments business development group as well as two venture-backed tech companies, the most recent of which, TxVia, was acquired by Google in 2012.

Additional details of RiskUp, including dates and location of the inaugural event, will be announced shortly.

About RiskUp

RiskUp is a groundbreaking new event for the insurance industry from the founders of Money20/20 and Shoptalk. RiskUp covers the technologies, trends and business models that are redefining the insurance industry across all markets. By bringing together key stakeholders--from venture-backed startups to established leaders--around an unprecedented agenda, RiskUp provides an unmatched opportunity for dialogue and interaction that serves as a catalyst for the transformation of the entire insurance ecosystem. For more information, visit www.riskup.com.

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